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Information for mass media representatives
Riga, May 19th, 2023

The final jury of the National Design Award of Latvia 2023 and the most significant events have been announced

The evaluation process for the second round of the National Design Award of Latvia 2023 has begun, where the international final jury will get acquainted with the works of 59 nominees in order to nominate finalists of the competition who will be announced at a media event on May 31, 2023 at 15.00 at the Pauls Stradiņš Medicine History Museum.

A total of 159 entries were submitted for the National Design Award of Latvia 2023, which is by far the highest number of entries submitted for this award up to date. For participation in the second round of the National Design Award of Latvia 2023 competition, the selection jury nominated 59 entries. The full list of nominees is available at www.dizainabalva.lv. In the second round of the competition, the final jury will evaluate the nominees and select the finalists. The final jury will also decide on the winner of each category and the winner of the *Grand Prix* of the National Design Award of Latvia 2023. The second round of the competition will conclude with the award ceremony of the National Design Award of Latvia 2023 held on June 2, 2023 at the cinema «Splendid Palace».

The final jury will consist of seven experienced design professionals. In addition to members from Latvia, the works will also be evaluated by three foreign guests representing different areas of design:

Audronė Drungilaitė (Vilnius, Lithuania) — product designer, Director of the Design Innovation Centre at Vilnius Academy of Arts.

Brigita Bula (Riga, Latvia) — head architect of «Brigita Bula architects» and board member of the Latvian Association of Architects

Emil Roman Frøge (Kopenhagen, Denmark) — designer, creative director and partner of «Archival Studies» agency

Ingūna Elere (Riga, Latvia) — head designer in design studio «H2E», professor in the Art Academy of Latvia, co-founder of SEG D Riga Chapter

Kristaps Šteimanis (Riga, Latvia) — art director of digital design, production and consulting company «Cube»

Liene Drāzniece (Riga, Latvia) — graphic designer, co-founder and head designer of organic skin care company «Madara Cosmetics»

Mike Bond (London, United Kingdom) — design strategist, co-founder and director of brand design consultancy agency «Bond and Coyne»

The final jury will evaluate all submitted works in accordance with the regulations, assigning one to ten points to each of following quality criteria:

- originality and novelty of the idea,
- setting of the problem and conformity of solutions to the work task,
- co-creation, stakeholder involvement and cooperation in the work process,
- functionality and technological solution,
- aesthetics and other dimensions of quality of experience,
- economic importance, sustainability and circularity,
- social relevance, inclusion, availability and accessibility.

The final jury has begun evaluating remotely. Furtheron, the jury will work in-person to nominate the finalists of the competition and decide on the winner of each category and the winner of the *Grand prix*. The final jury is obliged to view all works that have entered the final in person or to listen to the presentations.

The winners of the National Design Award of Latvia 2023 will be determined in five design categories: products, services, communication, environment and digital solutions. One major prize is awarded in each category. The *Grand Prix* of the National Design Award of Latvia 2023 will be presented to one of the five category winners. The *Grand Prix* winner will receive a money prize of 2000 EUR (including taxes) from the Ministry of Culture of the Republic of Latvia. Each finalist will receive a finalist's diploma.

Everyone is kindly invited to attend the events of the National Design Award of Latvia 2023, where it will be possible to meet the experts of the final jury in person and listen to their presentations on the topicalities of the design field, as well as to hear the public presentations of the finalists of the competition, ask questions and discuss topics of interest.

National Design Award of Latvia 2023 final events:

- **Announcement of finalists**
May 31 at 15.00 at Pauls Stradiņš Medicine History Museum
- **DESIGN SPRING**
Experience presentations of the final jury members
May 31 at 16.00 - 18.00 at Pauls Stradiņš Medicine History Museum
- **Presentations of the finalists**
June 1 at 15.00–18.00 at the cinema «Splendid Palace»

- **National Design Award of Latvia 2023 awards ceremony**
June 2 at 19.00 at the cinema «Splendid Palace»

The National Design Award of Latvia 2023 is the highest award in the design field in Latvia, which is presented with the aim to identify, evaluate and promote the best achievements of Latvian designers and advance the development of the Latvian design industry. The competition from 2022 to 2025 is organized by the Latvian Design Centre.

Latvian Design Centre is a member of the *Bureau of European Design Associations (BEDA)* and an official partner of the European Commission's New European Bauhaus Initiative. Latvian Design Centre is involved in design policy making, research and education, and initiates cooperation and strategic partnerships with other design organizations, designers, companies and design users. With the support of the Ministry of Culture, Latvian Design Centre maintains the creative industry communication platform FOLD (www.fold.lv).

National Design Award of Latvia

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Latvian Design Centre

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Twitter @designcentreLV

Additional information

Dita Danosa

CEO of Latvian Design Centre

GSM: 29266332

Dita.Danosa@latviandesigncentre.com